Truly Intelligent Business

Price List

Taking the right steps to become truly data driven, shouldn't be prohibitively expensive. That's why all of Truly Intelligent Business's solutions are offered at reasonable fixed prices or fair time-based rates. To start a **free trial** of the data capability assessment or to discuss the potential of discounts for multi-solution purchases, email hello@trulyintelligent.business.

Solution	Basis	Price
Data Leadership	Per hour	£ 150
Data and Analytics Strategy	Per day	£ 1,050
Data Capability Maturity Assessment	Fixed price	£ 5,000
Data Catalogue Prototyping	Fixed price	£ 8,000
Data Governance Accelerator	Fixed price	£ 12,000

Prices valid on 25th October 2021. Prices exclude VAT and expenses and may be altered without prior notice.

Solution Summary

For further details on each of these solutions, visit https://trulyintelligent.business/solutions.

Data Leadership

During over 20 years of data and analytics experience, Phil has occupied data leadership roles in globally prestigious retail, telecoms, media and insurance organisations.

Today, you can tap into Phil's expertise in a way that is best aligned with your business's specific needs. Whether that's just a few hours of consultation or leadership support, longer-term flexible retained services or a senior interim engagement.

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Data and Analytics Strategy

If you're aiming to make your business truly data driven (and why wouldn't you?) then an effective data strategy is an essential tool for outlining your data vision and defining how that vision will be achieved. Phil has devised and implemented successful data strategies for many eminent organisations, and he can cost-effectively formulate a data strategy that's right for your business, too.

Data Capability Assessment

Quickly and cost-effectively answer the fundamental questions – Is my data really driving achievement of my business's goals? And what changes will ensure my data is a high-value strategic asset?

This fixed-price data capability maturity assessment combines online tools, insightful data analysis, and consultancy expertise to rapidly create a clear and accountable view of how suitable your data capabilities are for driving achievement of your business's goals, and what actions are appropriate for closing any gaps. And because this assessment is simple and lightweight, it can be easily repeated at no extra cost to see how your data capabilities are evolving over time.

Data Catalogue Prototyping

Before you can gain control of your data, you need to know what you're dealing with.

A data catalogue is a powerful tool which enables people to discover and understand the data they need. For businesses that haven't yet started cataloguing their data, a prototype data catalogue provides a way of quickly and inexpensively getting started by gaining clarity on what data the business has, what it's about, where it is and why the business has it.

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Data Governance Accelerator

Don't reinvent the wheel. Acquire a powerful data governance framework honed through multiple deployments to launch or reinvigorate your data governance with greater speed and effectiveness, higher value, lower cost and zero fuss.

The Data Governance Accelerator is a fixed-price package of field-tested documentation, process architecture, operational specifications and supporting expertise which rapidly installs a highly effective data governance framework.

The Data Governance Accelerator saves you time and money on setting up, so you can focus sooner on the crucial operational, behavioural and cultural changes which are the true drivers of greater quality, integrity and performance of your data.

Compared to other methods, you can expect to **reduce initial effort by around two months** and **reduce initial costs by approximately £20,000**.

For further details, examples, and online demos – visit Truly Intelligent Business online at

trulyintelligent.business

LET'S GET DATA DONE